



## Russian River Rodeo Association

Presents:

The 2010 Rodeo Sweetheart Contest

Rodeo dates: June 5 and 6 of 2010

Deadline for applications: March 26, 2010

Participant's age: 12 through 17. Parental consent is required.

Name: \_\_\_\_\_

Age: \_\_\_\_\_ Birthday: \_\_\_\_\_

Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Parent/Guardian name: \_\_\_\_\_

This event is an annual fund-raiser for the Rodeo Association. The girl selling the most raffle tickets is crowned as the sweetheart. She and her court will ride in the Stumptown Daze Parade and will be introduced at the Rodeo Saturday and Sunday. On the night of the Sweetheart dinner and the winner will be announced and all the girls will be thanked for their participation, this is an opportunity for young women to help in their community and we thank you for your participation.

Applications should be mailed to:

Jamie Parmeter  
P.O. Box 123  
Cazadero, CA. 95421

Applicants Signature: \_\_\_\_\_

Parent's/Guardian Signature: \_\_\_\_\_

For further information contact: Jamie Parmeter at 707-694-3754

## Rodeo Sweetheart Guidelines

1. Make a poster with an 8x10 picture of yourself. Poster should contain the following information:
  - **“RUSSIAN RIVER RODEO SWEETHEART CONTEST”**
  - Contestants name, age, and where you live
  - Raffle tickets on sale here!
  - Winner of Sweetheart Contest to be announced at dinner to be held on May 21, 2010 at 6:00 pm.
  - Drawing for raffle will be held on Sunday, June 6 at the rodeo. You need not be present to win.

Find a place of business to sponsor you and put the poster up and ask them to help you sell tickets. You can have more than one business sponsor, and anyone can help you sell tickets. It is **your** responsibility to get out in the community, let people know who you are, and sell the tickets!

2. Behavior and Appearance: You should always be on your best behavior and have a neat appearance, as you are representing the Russian River Rodeo Association. If at any time you behavior or actions are out of line, you will be excused from the contest. This also goes for the young lady who is crowned “Rodeo Sweetheart.” If at anytime her actions are found unacceptable, she will be asked to step down. This applies to any functions at the rodeo grounds or any Rodeo Association function you attend. Rodeo Sweetheart should attend any function the Rodeo Association puts on unless you are told otherwise.

**Running for “Sweetheart” does not disqualify you from running for Rodeo Queen!!**

3. Dress Code: Clothes are to be neat and clean.  
Required: Western Attire

You should have a good time while you are running for sweetheart! Try to have fun while you are selling raffle tickets. Let’s try to make this the best Sweetheart Contest and raffle tickets sales we have ever had!!! Remember – **ALL RODEO SWEETHEARTS WILL WIN 10% OF THE SALES FROM THE TICKETS THAT EACH INDIVIDUAL SELLS.**

Please be sure to tell your family and friends the date and time of the dinner and encourage them to attend.

**If you have any questions, please do not hesitate to contact:**  
Jamie Parmeter at 707-695-3754

**Good Luck To All Of You!!!**