

RUSSIAN RIVER RODEO ASSOCIATION

P. O. BOX 103
DUNCANS MILLS, CA 95430
Rodeo Office 707-865-9854
www.RussianRiverRodeo.org

November 10, 2010

Dear Family, Friends, Local Businesses & Corporations,

Subject: 2011 RODEO SUPPORTERS NEEDED

The Russian River Rodeo Association is a non-profit organization that supports many local community events and they need your support to make the 2011 Rodeo a success.

Will you please support the annual event with a donation at one of the following levels?

1. Rodeo Fan \$50
2. Rodeo Supporter \$100* (includes two tickets)
3. Friend of Rodeo \$500* (includes four tickets)
4. Patron of the Rodeo \$1000* (includes eight tickets)
5. Other _____

*Donors at these levels will be listed in the 2011 Rodeo Program and receive Rodeo Tickets. Donors at \$100 or more, may designate the Rodeo category they wish to support, i.e. Playday; Color Guard; Junior Steer Riders; Veterinarian.

Your contribution is a “win- win” situation for everyone. *All donors will be announced during the weekend of the Rodeo, acknowledged in the Rodeo promotional materials - our community will benefit, and your donation to the Russian River Rodeo Association is tax-deductible (Tax ID 68-0486875).*

Proceeds from the annual Rodeo are used to sponsor summer activities for the kids of our community, trail rides, and allows us to give back to the community in many other ways. We have given to the Bob Burke’s Kids program, El Molino High School scholarship fund, the Senior Center, and Pole Mt. Lookout just to name a few of those we have helped.

Should you have any questions regarding how you can support the Rodeo Association, please contact Dana Radtkey 707-847-3019 or Jayashri Triolo 707-695-2677 or email jayashri35@comcast.net. We appreciate your donation and support of our organization and community. (A self-addressed envelope is enclosed for your convenience.)

The 2011 Russian River Rodeo will take place the weekend of June 4 & 5 and we hope you will join in the fun. Our sincere “Thank You” for your support,

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2011 SPONSORSHIP FORM

Select from the following Sponsorship Packages and support Rodeo and community activities with your tax-deductible donation:

Package #1 EVENT SPONSOR \$250 Level
List the event you wish to sponsor, select from the 10 events listed below:

This package includes.....
.....

Package #2 EVENT SPONSOR \$450 level
List the event you wish to sponsor, select from the 10 events listed below:

This package includes
.....

Package #3 BUCKING CHUTE SPONSOR \$800
This package includes
.....
.....

Package #4 CORPORATE SPONSOR \$1,000
This package includes
.....
.....

EVENTS : Bull Riding; Saddle Bronc; Bare Back; Team Roping Header; Team Roping Heeler; Steer Wrestling; Calf Roping; Break-away Roping; Barrel Racing Pro; Local Barrel Racing.

Please provide your name as you would like it printed in the Rodeo Program and other promotional materials:

Print Individual or Corporate Name

Sponsors Contact information Address: _____

Email: _____

Phone: _____

NOTE: Make checks payable to R.R.R.A. – All Sponsorship Forms, promotional information and donations must be remitted to the Rodeo Association by **Friday, April 1, 2011** in order to take full advantage of all radio and printed advertising. Contact the Rodeo office at 707-865-9854 if you have any questions or need additional information regarding Rodeo Sponsorship.

THANK YOU FOR YOUR SPONSORSHIP